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Mame of the mascot

Originally called 'Whatizit', the name, 'Izzy', was chosen by 32 American boys aged 7 to 12 from the following five names: Kirby, Starz, Zack, Gleamer and Izzy. Is the representative mascot of the Olympic games of Atlanta 1996.



Animal specific

Izzy is an abstract mascot, created by children from Atlanta.



Physical description

A product of information technology, Izzy is blue and wears training shoes. The five Olympic rings are distributed in different places on his body.





Personality/character of mascot

The American press did not hesitate to call it "blue slug" and "sperm in sneakers" according to Time magazine,67 and an Atlanta newspaper defined it as "a horrible" dream, which makes you wonder if it was really a good idea for Atlanta to organize the Games. Nor did cartoonists like Matt Groening, creator of The Simpsons, who defined Izzy as "a bad mix between Poppy Fresco.



Cultural and historic

meaning

The organizing committee of the Atlanta Olympic Games began the search for a mascot in 1991, with a competition between 20 design companies that was open to public suggestions.





Because Atlanta proposed 7-12 years old children to create the olympic mascot and this was the chosen one.





PHOTOS OF IZZY







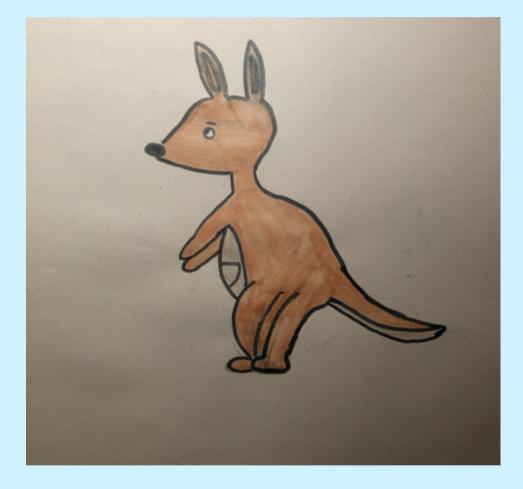




Mame of the mascot

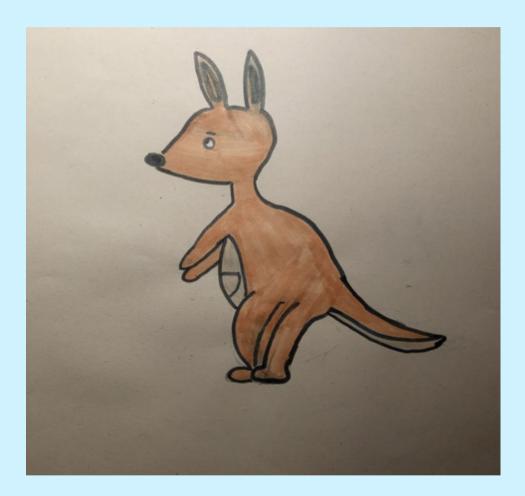
The name of our mascot is Jack, is the representative mascot of the olympic games of Sidney 2030.





Animal Specific

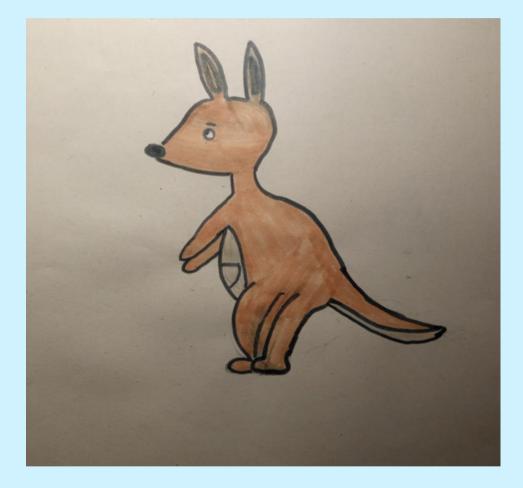
The animal specific of Jack is a kangaroo.



Physical description

It is a very large adult kangaroo, strong animal and does not wear clothes.

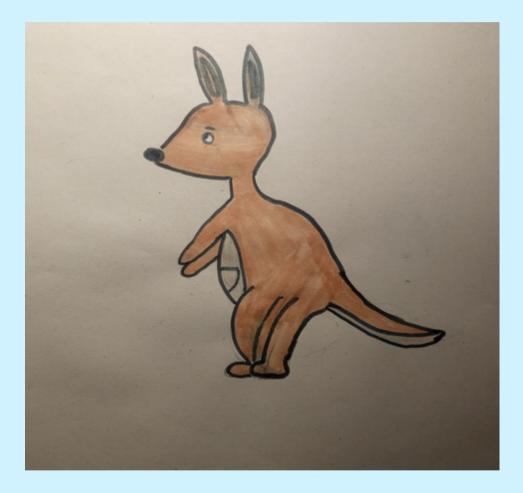




Personality/character of the mascot

Jack is a reliable person, is friendly and lovely with the children.



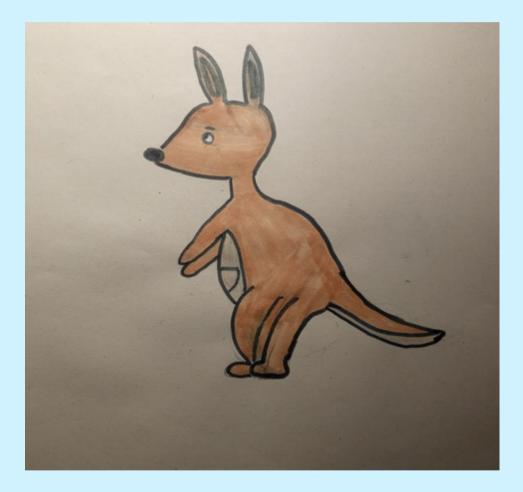


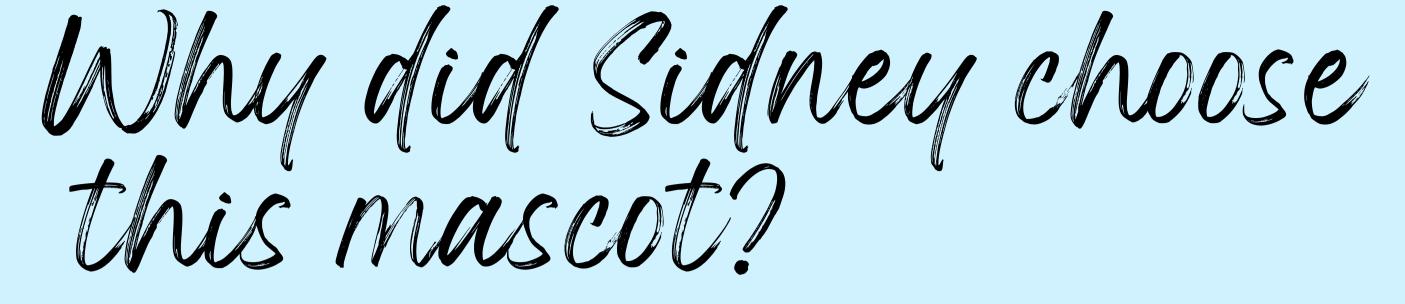
Cultural and historic

meaning

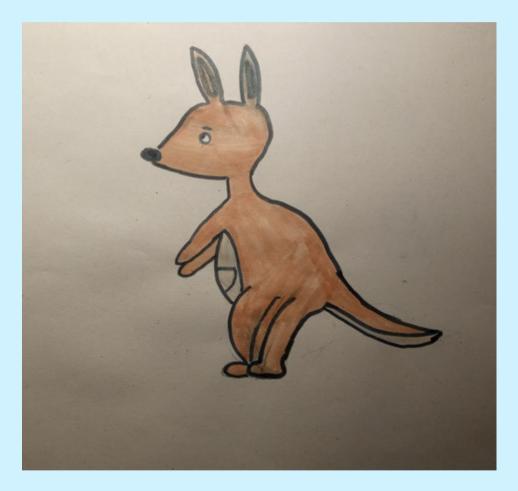
The cultural and historic meaning of Jack is that he is a kangaroo, and the kangaroos are very important animals in Australia



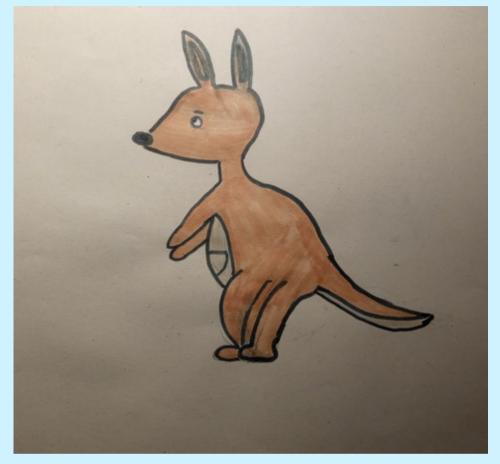




Because Sidney proposed to high schools of Sidney to choose and Australian animal to represent the olympic mascot of 2030 and the kangaroo wins.



PHOTOS OF JACK













THANK YOU FOR YOUR ATENTION!

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