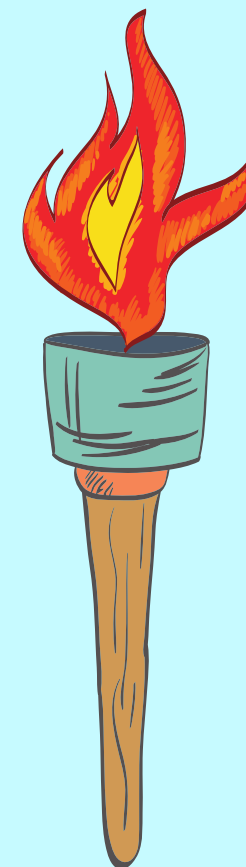
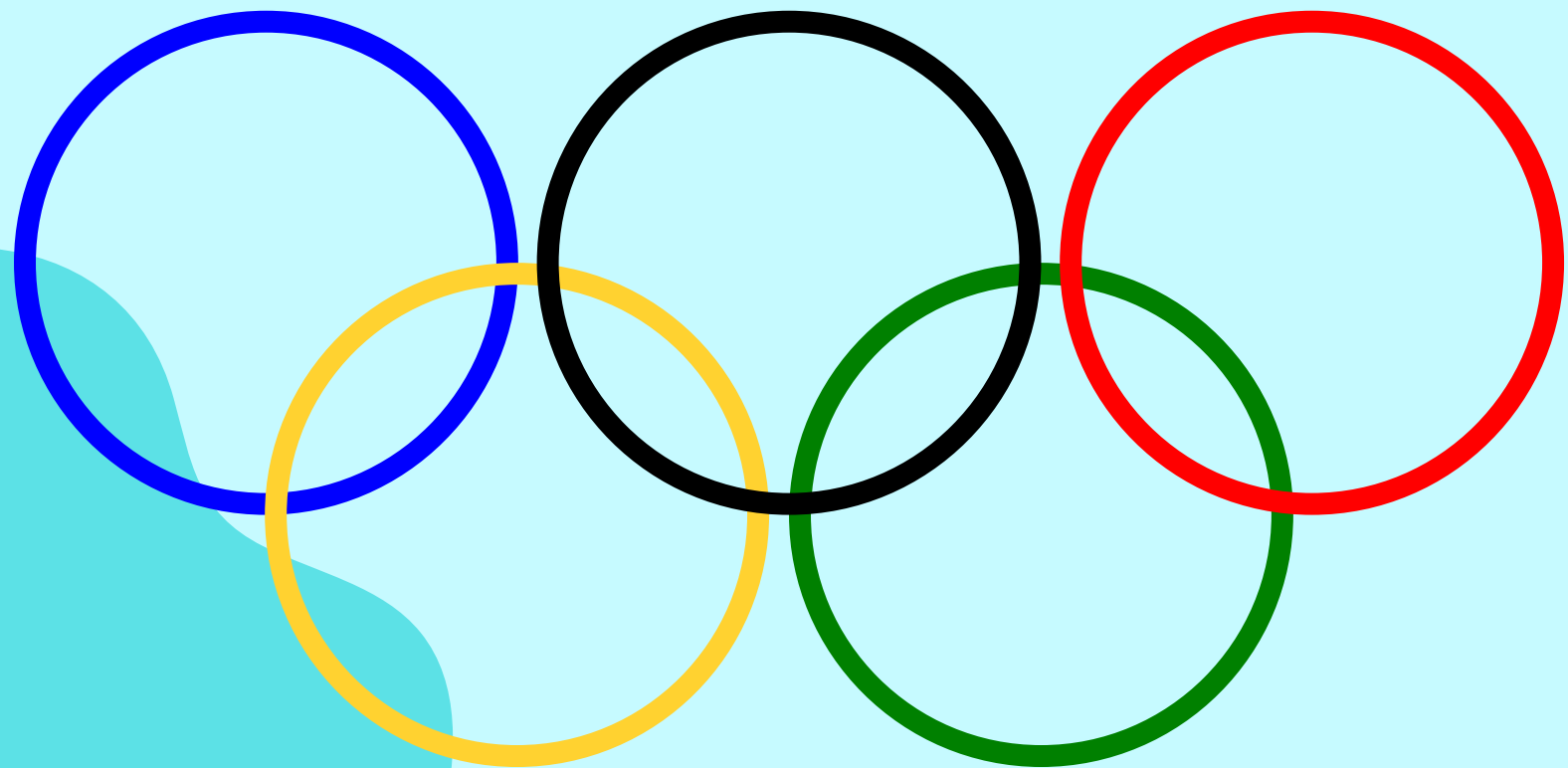


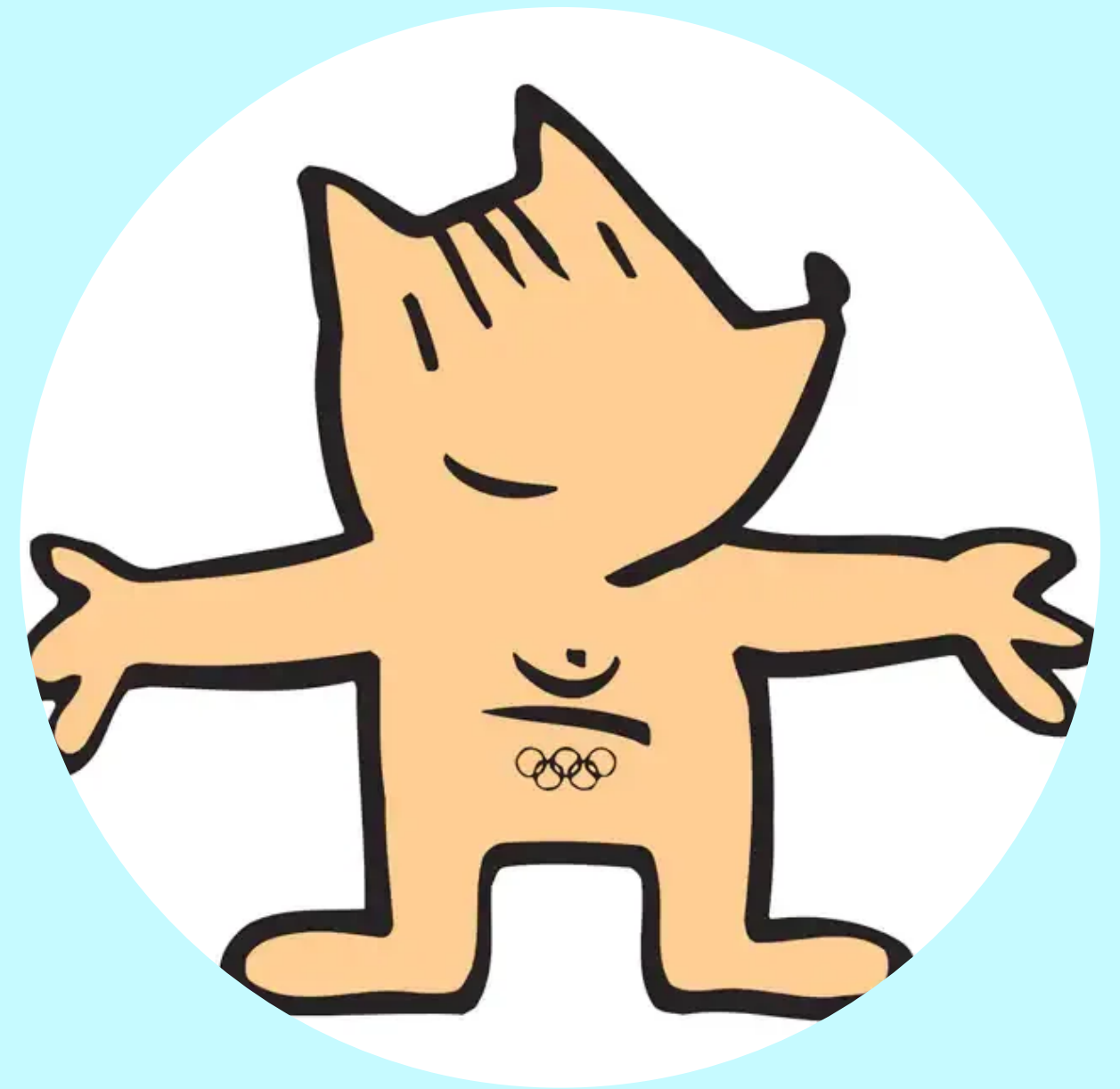
The mascots of the olimpic games



Cobi (1992)

It was the mascot of the 1992 Olympic Games in Barcelona, Spain. Catalan shepherd dog. Designed by Javier Mariscal, it has been an allusion to one of the most popular pets.

The name, Cobi, is an abbreviation of the Barcelona Olympic Organizing Committee. The name was chosen because it is simple and easy to pronounce in most languages. Cobi is a Pyrenean mountain dog humanized in the style of cubism. Although his expression and three hairs on his forehead remain the same, he has a very extensive wardrobe.



Olly, Syd and Millie (2000)

They were the mascots of the 2000 Olympic Games in Sydney, Australia.

Its creator was Matthew Hatton.

Syd is a reference to Sydney, Olly to the Olympic Games and Millie to the new millennium.

The three pets are a platypus who is Syd, a kookaburra who is Olly and an echidna who is Millie. They symbolize water, air and earth. Their colors correspond to those of the Games emblem, and all three are examples of typical Australian fauna.



Sam (1984)

Sam has a friendly and lively image so as not to scare children and represents the optimism of the Olympic spirit. With his hat, which has the design of the American national flag, he shows that he is part of American culture. Its creator was C. Robert Moore. It is a bald eagle, national symbol of the United States. It also shares a name with Uncle Sam, another national symbol. It was the mascot of the 1984 Los Angeles Olympic Games.



Vinicius and Tom (2016)

They were the mascots of the 2016 Olympic Games in Rio, Brazil. Its creator was Birdo Produções. The name of the Olympic mascot pays tribute to Vinicius de Moraes, Brazilian poet and lyricist. Vinicius is a mix of different Brazilian animals. Its design is inspired by pop culture, as well as video game and animation characters.

Between the two they represent the fauna and flora of the country, since Vinicius is an animal and Tom a species of plant.



Izzy (1996)

Originally called 'Whatizit', the name, 'Izzy', was chosen by 32 American boys aged 7 to 12 from the following five names: Kirby, Starz, Zack, Gleamer and Izzy. This list was prepared based on several suggestions made by children from 16 different countries. Izzy was the mascot of the 1996 Atlanta Olympic Games, created by American designer John Ryan. It is a blue anthropomorphic character, made with computer animation, who can transform into different shapes.



Wenlock and Mandeville (2012)

They were the mascots of the 2012 Olympic games in London, United Kingdom. The metallic appearance they have is due to the fact that they were made from one of the last drops of steel used to build the London Olympic Stadium. The light on their heads is inspired by those of London's famous black taxis. The shape of its fronts is identical to that of the roof of the Olympic Stadium. Your eye is the lens of a camera that records everything you see. On their wrists they wear five bracelets in the colors of the Olympic rings. And the three dots on their heads represent the three podium places for medal winners.



Thank you for your attention

Myriam Gómez Villén and Leyre Reyes Mínguez

