



OLYMPIC GAMES MUNICH 1972





## **MUNICH 1972**



ANIMAL ESPECIC

WALDI

HE IS DACHSHUND,
A VERY POPULAR
ANIMAL IN BAVARIA.









#### PHYSICAL DESCRIPTION

THE MASCOT FEATURES SEVERAL DIFFERENT COLORS: ITS HEAD AND TAIL ARE LIGHT BLUE, WITH A BODY OF LIGHT GREEN, DARK GREEN, ORANGE AND YELLOW STRIPES WITH AT LEAST THREE OF THE SIX OLYMPIC COLORS.

#### PERSONALITY

THIS MASCOT IS FAMED FOR ITS ENDURANCE, TENACITY AND AGILITY.BESIDES, IS VERY FUNNY, ENERGETIC AND GENTLE.





# Historical and cultural significance

# Why did Munich choose that mascot?

WALDI WAS THE FIRST OFFICIAL MASCOT IN THE HISTORY OF THE OLYMPIC SUMMER GAMES AND ELENA WINSCHERMANN CREATED WALDI.

DACHSHUNDS HAVE TRADITIONALLY BEEN SEEN AS A SYMBOL OF GERMANY.

MUNICH CHOSE THAT MASCOT
BECAUSE
THE SAUSAGE ORIGINATED IN
GERMANY IN 1852 AND REPRESENTS
THE COUNTRY.



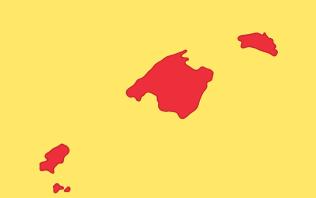


# MASCOTS OLYMPIC GAMES









## Cordoba 2030



NAME OF THE MASCOT

**FLAMENQUITO** 



#### ANIMAL ESPECIC

THIS MASCOT IS A
FLAMENQUIN DOG WITH
OBJECTS RELATED TO
FLAMENCO AND IS VERY
POPULAR IN SPAIN.





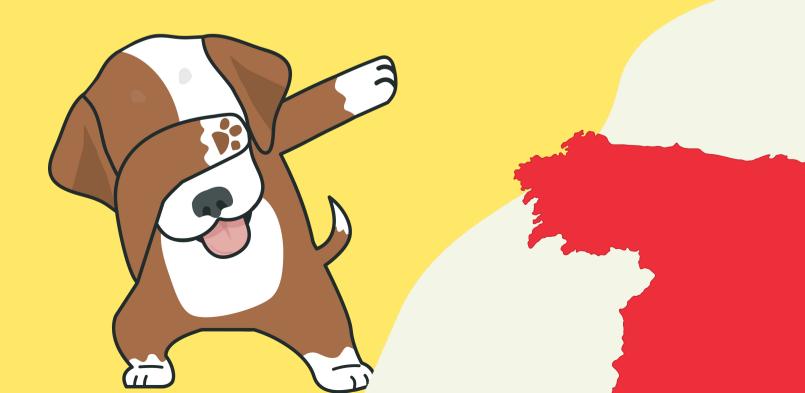


THE COLORS OF FLAMENQUITO IS
RED AND YELLOW.
HE HAS GOT A BIG HEAD WITH A
LONGS HAIRS IN MOUSTACHE.

### Personality

THIS MASCOT HAS A PERSONALITY
VERY FUNNY AND NICE BUT WHEN HE IS
ANGRY DON'T GO NEAR HIM .BESIDES,
HE LOVES FLAMENCO AND MAKING
NEW FRIENDS.





# Historical and cultural significance

FLAMENQUITO IS THE SECOND OFFICIAL MASCOT OF THE SUMMER OLYMPIC GAMES IN SPAIN (THE FIRST IN BARCELONA 1992) AND FLAMENQUITO WAS CREATED BY US FOR THE CORDOBA 2030 OLYMPIC GAMES.

# Why did Cordoba choose this mascot?

CÓRDOBA CHOOSE THAT MACOT BECAUSE
THE FLAMENQUIN IS A TIPIC FOOD OF
CORDOBA AND FLAMENCO IS A VERY
FAMOUS DANCE IN ANDALUSIA.









## WE HOPE YOU LIKED IT AND GOODBYE









**MUNICH 1972** 

CORDOBA 2030